

Sold

AUK



## Premium Brand Frozen Goods Manufacturer

Auckland based.

Established 2007, this artisan frozen confectionery manufacturer has an enviable reputation & brand awareness for quality, taste & natural ingredients.

Multi awarded, the company produces a range comprising simple, clean & natural flavours. They cater for mainstream consumers through select supermarkets & dairies, provide elegant hospitality product for cafes and restaurants & cater for vegan, gluten free and dairy free consumers within the product range.

Manufacturing, packaging, storage & distribution all come from the handy West Auckland factory. There are opportunities to make productivity gains through automation & scale while substantial refrigeration and kitchen capacity offers up opportunities to sublet & provide third-party storage.

### Highlights

- Established Iconic Brand/Reputation for Quality
- Manufacturer and Distributor of a range of Frozen Goods
- A multi awarded product range
- Substantial growth opportunities including export/franchising
- Found in specialty retailers such as Farro & select NW Stores

|               |          |
|---------------|----------|
| Price         | SOLD     |
| Property Type | Business |
| Property ID   | 57       |

### Agent Details

Steve Alesech - 021 949 009  
Khusdeep Sharma - 022 373 8555

### Office Details

Kauri Business Sales  
0800452874



- Supplier to Hospitality/Online shop for B2C sales
- Proven recipes, documented processes, low overhead
- Excellent "add on" to established FMCG business, or opportunity for owner with marketing and sales expertise.

The Founder and Directors of this business have poured their life and soul into the creation of a quality brand and product but now, due to other priorities, are reluctantly letting their baby go in order to see it move to its next level of growth.

Asking Price \$350,000 + stock (circa \$100,000)

Please complete the online confidentiality agreement by visiting the link - <https://www.kauribusiness.co.nz/business-for-sale/57/> Post executing the NDA, we will be in touch to understand your business experience and financial position.

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Kauri Business Sales (Licensed REAA 2008)

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