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Rotorua Liquor Store | Profitable, Established | $2.8M+ Annual Sales

This proven Rotorua liquor store has built a strong reputation as a trusted local retailer. After successfully operating for more than 10 years, the vendor has now decided to sell. With consistent financial performance across FY24 and FY25, a loyal customer base, and efficient operations, this is a standout opportunity in the liquor retail sector.

Key Highlights:

- Strong Financial Performance: FY24 revenue of $2.95M+ and FY25 revenue of $2.8M+, delivering stable profitability with normalised EBITDA of c. $330k in both years.
- Low Occupancy Cost: Rent equates to only ~2% of turnover, secured by a lease through to 2034.
- Reputation & Loyalty: 54+ Google reviews with a solid 4.2-star rating, reflecting strong community trust and repeat patronage.
- Tourism & Local Demand: Rotorua draws over 3 million visitors annually, complemented by a strong resident base, ensuring year-round demand.
- Fully Managed: The business is fully run by experienced staff, with no day-to-day involvement required from the owner, allowing for a smooth transition and lifestyle flexibility.

Price	SOLD
Property Type	Business
Property ID	224

Agent Details

Khushdeep Sharma - 022 373 8555

Office Details

Kauri Business Sales
0800 452 874

- Growth Potential: Scope to expand sales through local advertising, sponsorships, and leveraging Rotorua's booming tourism sector.

This is an outstanding opportunity for buyers seeking a profitable, well-established and fully managed business with steady earnings and clear growth potential.

Asking Price: $1,000,000 + Stock (approx $150,000)

Call today for a confidential discussion and further details.

Please complete the online confidentiality agreement by visiting the link - https://www.kauribusiness.co.nz/ca-forms/ca-form-224. Post executing the NDA, we will be in touch with further information.

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Kauri Business Sales (Licensed REAA 2008)

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