



BOP



Rotorua Liquor Store | Profitable, Established | \$2.8M+ Annual Sales

This proven Rotorua liquor store has built a strong reputation as a trusted local retailer. After successfully operating for more than 10 years, the vendor has now decided to sell. With consistent financial performance across FY24 and FY25, a loyal customer base, and efficient operations, this is a standout opportunity in the liquor retail sector.

Key Highlights:

- Strong Financial Performance: FY24 revenue of \$2.95M+ and FY25 revenue of \$2.8M+, delivering stable profitability with normalised EBITDA of c. \$330k in both years.
- Low Occupancy Cost: Rent equates to only ~2% of turnover, secured by a lease through to 2034.
- Reputation & Loyalty: 54+ Google reviews with a solid 4.2-star rating, reflecting strong community trust and repeat patronage.
- Tourism & Local Demand: Rotorua draws over 3 million visitors annually, complemented by a strong resident base, ensuring year-round demand.
- Fully Managed: The business is fully run by experienced staff, with no day-to-day involvement required from the owner, allowing for a smooth transition and lifestyle flexibility.

Price	SOLD
Property Type	Business
Property ID	224

Agent Details

Khushdeep Sharma - 022 373 8555

Office Details

Kauri Business Sales
0800 452 874



- **Growth Potential:** Scope to expand sales through local advertising, sponsorships, and leveraging Rotorua's booming tourism sector.

This is an outstanding opportunity for buyers seeking a profitable, well-established and fully managed business with steady earnings and clear growth potential.

Asking Price: \$1,000,000 + Stock (approx \$150,000)

Call today for a confidential discussion and further details.

Please complete the online confidentiality agreement by visiting the link - <https://www.kauribusiness.co.nz/ca-forms/ca-form-224>. Post executing the NDA, we will be in touch with further information.

Khushdeep Sharma

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Kauri Business Sales (Licensed REAA 2008)

The above information provided has been furnished to us by the vendor/s. We have not verified whether or not that information is accurate and do not have any belief in one way or the other in its accuracy. We do not accept any responsibility to any person for its accuracy and do no more than pass it on. All interested parties should make and rely upon their own inquiries in order to determine whether or not this information is in fact accurate.